

## No Problem!

*Get your promotional message into the "In-box" of targeted consumers in your neighborhood!*

Targeted email marketing programs are distributed via **100% permission-based, CAN-SPAM compliant email lists**. Targeting is flexible, enabling you to reach and activate desired prospects **based on your demographic and geographic profile selections**.

### Single Email Promotions

Promote a special offer or sale event via email to drive incremental awareness and traffic for your business.

**SET UP FEE: \$500**  
**\$.09 per email distributed**  
**10,000 message minimum**

### Frequency Email Programs

A series of email communications sent regularly during a 3-6 month period provides a cost-effective way to educate targeted audiences about your business while extending fresh offers to drive them to your door.

**SET UP FEE: \$500**  
**\$.06 per email distributed**  
**70,000 message minimum**

### Each email marketing program includes:

- Email set-up and coding for HTML and text versions
- Targeting and list rental from national permission-based databases that are CAN-SPAM compliant
- Enabled hyperlinks driving consumers from email to your website or designated URL for more information
- Email deployment, tracking, and opt-out management
- Campaign reports highlighting total distribution, open rates, and click-through statistics

Single Promotions



**Kingstown Farm Home & Garden**  
Hours: Mon-Fri 10:00-6:00, Sat 9:30-5:00, Sun 10:00-4:00

Saturday, June 12th • 10-2  
**Hooovers, Laows & Klaus Day**  
Informative & Entertaining

Petting Zoo • Pet Portraits by Creative Focus  
Animal Nutrition Q&A  
Shelter Animals & Obsolescence Issues Q&A  
Vendors • Door Prizes  
**ONE DAY ONLY SALE**  
Refreshments for sale to benefit local 4-H Group

**Garden Center Specials**

25% OFF All Spring Bulbs | Large Selection of Summer Blooming Perennials | Buy 1 Get 1 FREE Select Annuals



**It's Flea & Tick Season**

Guaranteed lowest prices on FRONTLINE and ADVANTIX

When it comes to controlling fleas and ticks, FRONTLINE and ADVANTIX are the #1 recommendation of veterinarians for flea and tick control for dogs and cats. FRONTLINE has been leading the way in flea and tick control, killing up to 100% of fleas on your pet within 18 hours and up to 100% of ticks on your pet within 48 hours. Best of all, research confirms that FRONTLINE products work for sensitive species.

advantix is a single package against the most common and important vector of parasites - ticks. It kills ticks, repels and kills fleas. Advantix is safe for your pet.

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**Pet Depot**  
Your Locally Owned Pet Specialist

Westall Pet Depot 2420 West Parkway East Westall, WI 53090 607-799-6832	Auburn Pet Depot 217 Grant Avenue Auburn, WI 53440 262-208-0211 GROOMING AVAILABLE	Romeo Pet Depot 1900 Elbow River Blvd. Romeo, WI 53440 262-208-7600 GROOMING AVAILABLE
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**Pet Depot Coupon**

\$5 OFF your \$25 purchase | \$10 OFF your \$50 purchase | \$20 OFF your \$100 purchase

**FLASCO Coupon**

\$3 OFF your \$10 purchase | \$2 OFF your \$20 purchase | \$1 OFF your \$40 purchase

Frequency Programs



**PETS PLUS NATURAL**  
Leader in products made in the USA!

**4th of July 4 DAY SALE**  
**20% OFF**  
your entire purchase

Valid Friday, July 2nd through Monday, July 5th, 2010

May not be used on gift cards, sale items, dog food, cat food, or items not previously purchased. Excludes a portion of the stock of purchase to receive discount. Sale valid at all locations.



**PETS PLUS NATURAL**  
The area's largest selection of items made in the USA!

**FISH SALE**  
Saturday & Sunday Only 07/11-07/12/10

**50% OFF** All Freshwater Fish  
**30% OFF** All Saltwater Fish  
**20% OFF** All Fish Supplies

May not be used on gift cards, sale items & previously purchased merchandise. A portion of the stock of purchase to receive discount. Sale valid at all locations.

Print this email and bring it to the store to receive the discount.



**PETS PLUS NATURAL**  
The area's largest selection of items made in the USA!

**Heatwave Sale**

**4 DAYS ONLY!**  
Friday, July 23 - Monday, August 2

**20% OFF**  
any 1 ITEM (excluding dog and cat food and cat litter)

**10% OFF**  
any dog or cat food or cat litter

May not be used on gift cards, sale items & previously purchased merchandise. A portion of the stock of purchase to receive discount. Sale valid at all locations.

Print this email and bring it to the store to receive the discount.